

S&S
CREATIVE

®



2021

DISCOVER TALENTS...

Playing, learning, exploring... We find it important for every child to enjoy creative activities with fun and safe products. Having fun, a child develops and discovers new talents every day.

Fun

Playing with SES toys is always good fun. This gives way to happy, proud children and therefore delighted parents.

Safe

Our products are subjected to the most stringent tests and quality controls in our own laboratory or by renowned authorities. All SES products comply with the international guideline (EN-71).

Development

Creative thinking and playing contributes to the early development of a child. Therefore, our products are designed to stimulate sensory and motor skills, curiosity and self-expression.

Environment

Because we care about children, we also take responsibility for their future environment. For example: We minimize CO₂ emissions in our production strategy, we use recycled cardboard to package our products and we challenge ourselves to reduce plastic waste in our packaging with 10% each year.



CO₂-NEUTRAL TOYS

The climate is changing and the temperature on earth is rising because more gases such as CO₂ are released into the air. Like many other companies, we use energy to produce our toys, manage our buildings, and fly for business trips.

Our goal at SES is to reduce our carbon footprint every year. We do this step by step, by applying smart innovations and optimizing our production, logistics and other business processes.

Meanwhile, we are making our entire business operations CO₂-neutral by purchasing and managing European forests. We offset our full CO₂ consumption and supply 100% CO₂-neutral toys.

Do you want more information about CO₂? About how we compensate our CO₂ emissions with the purchase and maintenance of forests? And why protection is so important?

Scan the QR-code and read more!

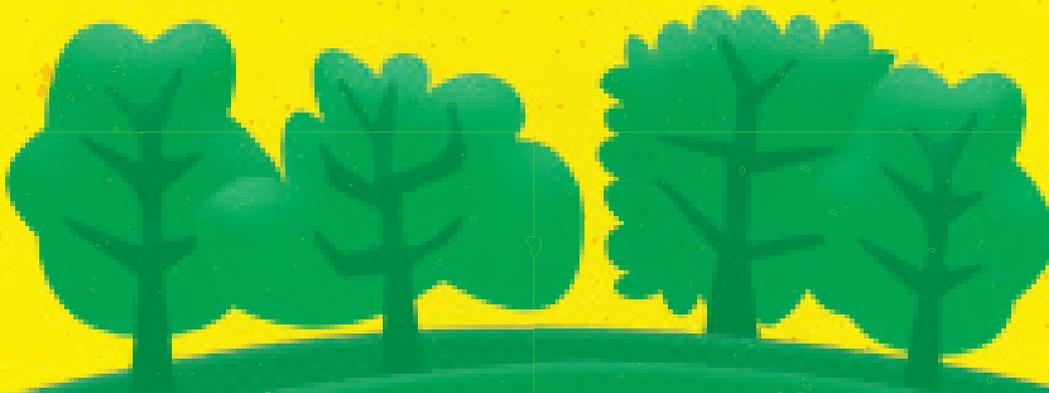


TABLE OF CONTENTS:

6

Colouring
and painting

50

Hobby pink

14

Dough

72

Hobby blue

23

Hobby 1-4

78

Funmais

34

Hobby 3-6

80

BEEDZ

44

Hobby

98

Instore
promotions



COLOURING AND PAINTING

At SES you can find everything you need to have fun colouring and painting.

We develop and manufacture our fingerprint, posterpaint and glue products ourselves in the Netherlands. This is how we guarantee constant quality and safety. There is a good reason that our fingerprints have been rated the best several times in tests!



00305

Fingerpaint



00304

Fingerpaint trendy



14571

Apron





24926

Eco fingerpaint



24927

Eco fingerpaint trendy

ECO



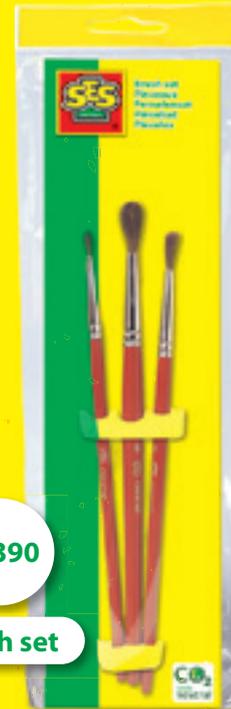
00365

Eco poster paint



00361

Poster paint



00390

Brush set



00399

Jumbo brushes



00362

Poster paint trendy



00363

Poster paint glitter



TEXTILE



00271

Textile markers 8 pack



00364

Textile paint



00368

Tie-dye textile paint



00200

Chalks white



00201

Chalks 12 colours



00810

Wiper for blackboard



00208

Coloured chalk with wiper



00834

Left-handed scissors



00837

Right-handed scissors



00839

Zigzag scissors



00272

Glue 100 ml



00277

Glitter glue



00275

Blow airbrush pens



14274

Window fun - Jungle



14272

Window fun - Princess world





00111

Unicorn colouring book



00112

Furry colouring book



00114

Magic sequins colouring book



00116

Magic sequins colouring book blue/green



DOUGH!

All our dough is made in Holland. This is how we guarantee constant quality and safety.

Our dough is super soft, washable and gluten free! Our dough comes in a large number of colours, and a number of extraordinary ones including glitter, aroma, glow in the dark and colour changing dough!

Children will not eat the dough, because we have made the dough extremely salty!



Our Eco dough has the same high quality as our other dough, but we changed the recipe slightly to have an even higher percentage of natural ingredients.

Our dough cutters are made from recycled material and are always slightly different in colour. This material consists of a mix of residual material that remains during the production of other products. In this way we can guarantee a good quality of the cutters and reduce the total amount of plastic we use.



00465

Dough 4x90gr



00466

Dough glitter 4x90gr



00468

Dough aroma 4x90gr



00884

Dough cutters



00498

Dough mania 8x90gr with cutters



00461

Dough neon and glow in the dark 4x90gr



00469

Thermo colour changing dough



SURPRISE



00421

Dough with surprise - Unicorn



00423

Dough with surprise - Dino





00436

Dough - Drip cakes



00437

Dough - Fashion studio



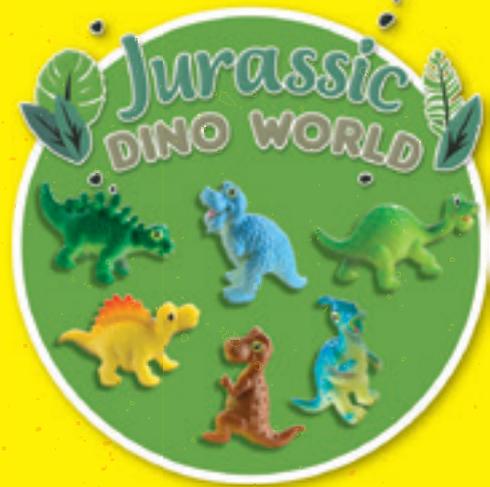
00438

Dough - Construction vehicles



00427

Jurassic dino world - Play suitcase



00426

Glitter horse world - Play suitcase



24911

Eco dough 4x90gr



24918

Eco dough cutters

ECO



24919

Eco dough mega set





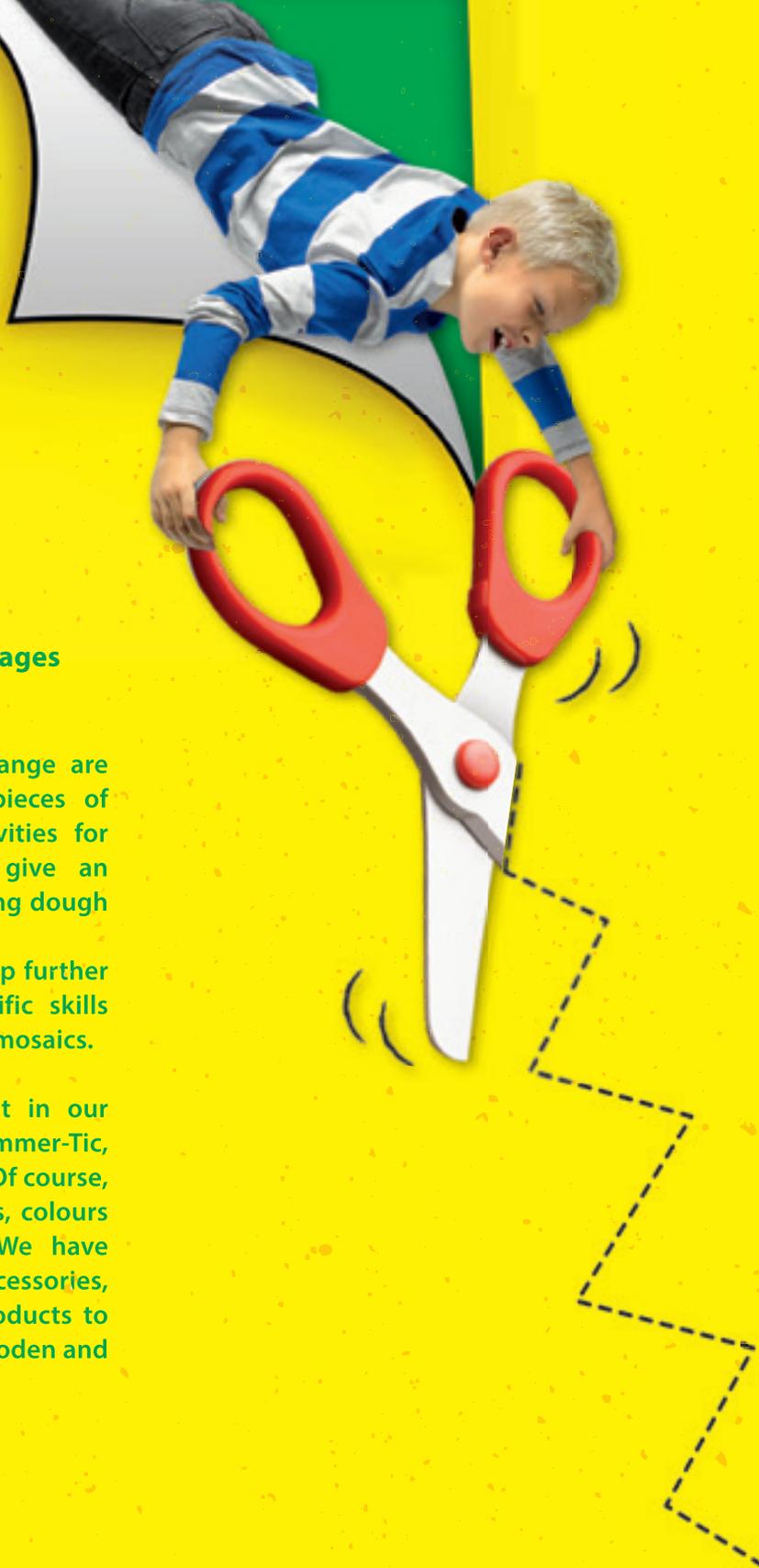
HOBBY

SES has fun hobby sets for all ages and interests.

The products in the My first range are designed to create the first pieces of art with simple, colourful activities for the youngest children. They give an introduction to drawing, moulding dough and painting.

The Hobby 3-6 products go a step further and focus on developing specific skills such as using scissors or making mosaics.

The classics are always present in our Hobby range, such as Hammer-Tic, embroidery and plaster casting. Of course, we also include the latest trends, colours and animals in our designs. We have fashionable jewellery and accessories, special cosmetic and beauty products to make yourself and cool foam, wooden and metal construction sets.





14416

My first - Coloured pencils



00299

My first - Baby markers 8 colours



00242

My first - Colorball



00244

My first - Crayon beads





FINGER GLUE



14482

My first - Finger glue



14428

My first - Sticking shapes



14431

My first - Dough 4x90gr



14434

My first - Dough animals



14433

My first - Dough with cutters



14432

My first - Dough with tools



14413

My first - Fingerpaint



14441

My first - Fluffy fingerpaint



14417

My first fingerpaint set



14481

My first - Fingerprint paint art



14419

My first work of art



14415

My first fingerprint cards





Colouring with water



14421

My first - Colouring with water



14455

Colouring with water - Farm animals



14454

Colouring with water - Fantasy animals



14456

Colouring with water - Hidden animals



14457

Colouring with water - Colouring mat elephant



SENSORY



14483

My first - Sensory mosaic cards



14458

My first - Felt mosaics



14420

My first - Mosaic with shapes



14424

My first - Hammer tap tap



14491

Sophie la girafe - Baby markers



14495

Sophie la girafe - Sticking shapes


SOPHIE
LA GIRAFE®
~ Paris 1961 ~



14496

Sophie la girafe - Dough animals



14493

Sophie la girafe - Fingerpaint cards



14492

Sophie la girafe - Apron



14494

Sophie la girafe - Fingerpaint set



14808

I learn to thread beads



14627

Lacing buttons



14836

I learn to perforate



14838

I learn to embroider



14629

I learn to tie shoe laces



14827

I learn to make mosaics



14648

Paper strip crafts



14839

I learn to recognize shapes



14810

I learn to stick



14896

Stamping with markers



14622

Scratch art animals



14623

Tape art animals



14625

I learn to scratch



14889

Drawing with laces



14628

Rub art



14624

I learn prewriting curves



14621

Colouring glitter cards



14833

Velcro bracelets



14645

Mess free glitter art



14643

I learn to weave



14642

I learn string art

EASY LOOP



14644

Easy loop hand puppets



00833

Junior safety scissors



14809

I learn to use scissors



14828

I learn to use scissors XXL



14617

I learn to use scissors - Mega set



14878

I learn to use scissors, make mosaics and perforate



14646

Magnetic drawing board



14848

Mosaic board



14898

Mosaic board with cards



00941

Hammer tic original



00926

Hammer tic fantasy





00862

French knitting



00867

Embroidery horse



00876

Weaving loom



14271

Window stickers - Farm



14807

Folding animals



14757

Wax sticks



14017

Twisting balloons



14006

Scratch animals



14022

Shrink film - Keychains



14029

Shrink film - 10 sheets



14031

Spiral drawing art



14759

Blow airbrush graffiti



14717

Light lanterns



14007

Salt dough figures



14718

Recycle mega mix





14002

Painting nesting dolls



14818

Painting stones



14711

Casting candles





01135

Casting and painting - Moulding powder



01132

Casting and painting - Animals



01133

Casting and painting - Happy figures



01211

Casting and painting - Horse



01285

Casting and painting - Owl



01154

Casting and painting - Cats and dogs



01356

Casting and painting - 3 horses



01272

Casting and painting - Horse with mane



01287

Casting and painting - Unikitty cupcake



01357

Casting and painting - Memo holders



01289

Casting and painting - Glitter animals





GLITTER



01131

Casting and painting - Butterfly and glitter



01359

Casting and painting - Unicorns



01354

Casting and painting - Ocean figures



01155

Casting and painting - Fantasy horses



14719

Glitter unicorns 3 in 1





14843

Decorating stones



14679

Shrink film - Fairytale in a bell jar



14713

String colouring neon



14119

Diamond painting



14677

Glitter tulle pompons



14715

Mini weaving looms



14676

Multi loom



14714

Unicorn piñata



marble
ART



14716

Marble art



14678

Holographic scratch - Fairytales



14109

Mega glitter handcraft set



14924

Light garland



14926

Dreamcatcher



14925

Making scented candles



14675

Unicorn jewelry holder



14712

Dreamcatcher string art



00105

Unicorn notebook designer



00103

Pom pom pencil case designer



00106

Eraser clay designer



00107

Sticker maker



00108

Stationery crafts



00109

Desk organiser





01007

Rings and bracelets



14128

Glitter bracelets



14659

Mega bead set



14682

Easy diamonds bracelets



14684

Easy diamonds studio





00910

Making soaps



14674

Making marble soaps



14975

Decorate your nails



14673

Tattoos for children - Fairytales





14146

Fashion glitter
face tattoos - Cat



14147

Fashion glitter
face tattoos - Princess



14148

Fashion glitter
face tattoos - Butterfly



14149

Fashion glitter bag



14141

Fashion glitter bows and ears

fashion
glitter



14142

Fashion glitter tattoos



14140

Fashion glitter scrunchies



14155

3 in 1 Glamour tattoos

WITH LUXURY
TIN STORAGE BOX





14153

Manicure and pedicure



14154

Bath bombs



14191

L.O.L. - Glitter stickers



14192

L.O.L. - Tattoos metallic



14193

L.O.L. - Nail transfers



14194

L.O.L. - Scratch surprise



14195

L.O.L. - Diamond mosaic



14196

L.O.L. - Charm bracelets



14197

L.O.L. - Glitter surprise



14198

L.O.L. - Iron on beads



Our sales team will keep you informed about our existing products and new surprises!



00852

Airplane folding



14919

Stamp set dinosaur

Tattoos



14281

Tattoos for children



14208

Holographic scratch - Insects



SHRINK
MAGIC



14023

Shrink film - Knight's castle



01283

Casting and painting - T-rex



01406

Casting and painting - Dinosaurs



14206

Casting and painting - T-rex with skeleton

GLOW
IN THE
DARK

GLOW
IN THE
DARK



01153

Casting and painting - Scary animals



14204

Casting and painting - Dragon



01401

Casting and painting - Cars



14209

Wooden dino glow in the dark



14958

Metal dinosaur construction set



14957

Hammer string art dinos





00945

Carpentry playset



REAL
WOOD



00944

Woodwork set deluxe



00943

Woodwork set



ECO



Funmais are small bricks made of 100% biodegradable corn. You can stick the pieces together with a bit of water.

Funmais comes in a lot of bright colours and is easy to cut with the biodegradable knife included in every set.





24962

Funmais - Mix 400



24983

Funmais - Princess and unicorn



24964

Funmais - Mix 1600 big box





BEEEDZ

With SES BEEDZ, children make the most beautiful creations.

Our range includes lots of cheerful colours, mixes and perfumed beads, glow-in-the-dark beads and fun pegboards. We also have iron on bead sets in varying themes, with extras as feathers, stickers of diamonds. All iron on beads are made in Holland and are PVC-free.





00793

Pegboard - Dog



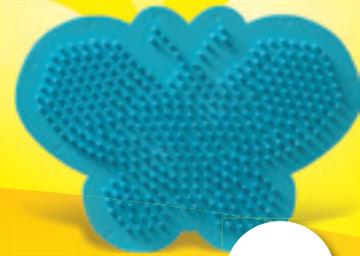
00792

Pegboard - Cat



00785

Pegboard - Butterfly



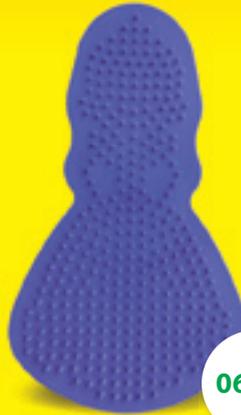
06095

Pegboard - Fantasy horse



06097

Pegboard - Little princess



00796

Pegboard - Horse



00790

Assortment
iron on beads pegboards

06098

Pegboard - Mermaid



06096

Pegboard - T-rex



06092

Pegboard - Flower





00788

Pegboards mini



00782

Pegboard 5x



00787

Connectable pegboard 2x



00781

Pegboard 2x



00786

Ironing paper 10x



- | | | |
|---------|---------|-----------------------------|
| ○ 00700 | ● 00707 | ● 00718 |
| ● 00701 | ● 00708 | ● 00724 |
| ● 00702 | ● 00709 | ● 00725 |
| ● 00703 | ● 00710 | ● 00748
Pink pearl |
| ● 00704 | ● 00713 | ● 00749
Glow in the dark |
| ● 00705 | ● 00714 | |
| ● 00706 | ● 00716 | |



Iron on beads 1000



00771

Iron on beads 3000 basic



00774

Iron on beads 3000 glitter



00777

Iron on beads 3000 trendy



06301

Mix iron on beads 10.000



00778

Mix iron on beads 7000



00779

Mix iron on beads 12.000



06139

20 Colours

Glitter

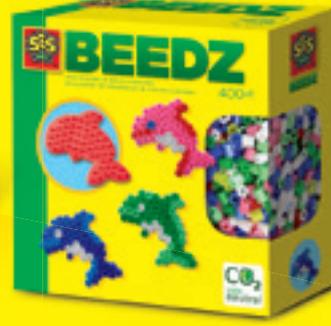
PEARL

GLOW IN THE DARK

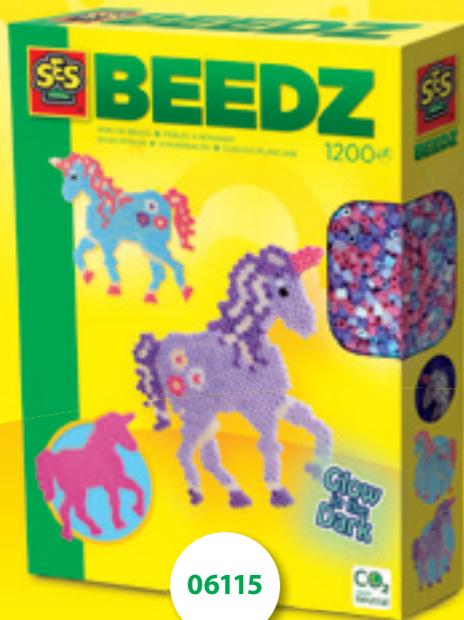
Iron on beads - Luxury sorting box



06108



Iron on beads - Minis assortment



06115

Iron on beads - Fantasy horse



06212

Iron on beads - Mermaid



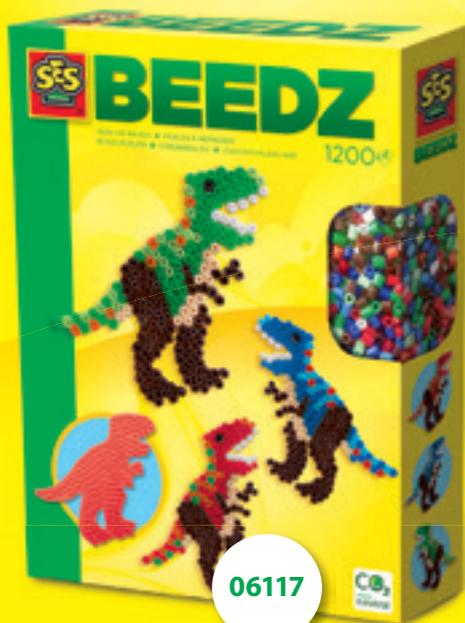
06213

Iron on beads - Cat



06268

Iron on beads - Princesses



06117

Iron on beads - T-rex



06302

Iron on beads - Glow in the dark universe



06231

Iron on beads - Emoticons



06304

Iron on beads - Cute animals



06303

Iron on beads - Jungle animals



06261

Iron on beads - Keychains



06262

Iron on beads - Dinos



06264

Iron on beads - Pets



06309

Iron on beads - Fantasy world



Iron on beads - Unicorns and princesses



Iron on beads - Princesses diamond



**FUN
PINS**



06307

Iron on beads - FunPins



06308

Iron on beads - FunPins animals





06306

Iron on beads - Unicorn with mane



06252

Iron on beads - Dreamcatcher



06305

Iron on beads - Light garland



LOL
SURPRISE!



14198

L.O.L. - Iron on beads



BEEDZ

Art

BEEDZ are fun for all ages!

Make your own beautiful iron on beads work of art measuring 30x45,5cm with BEEDZ Art.

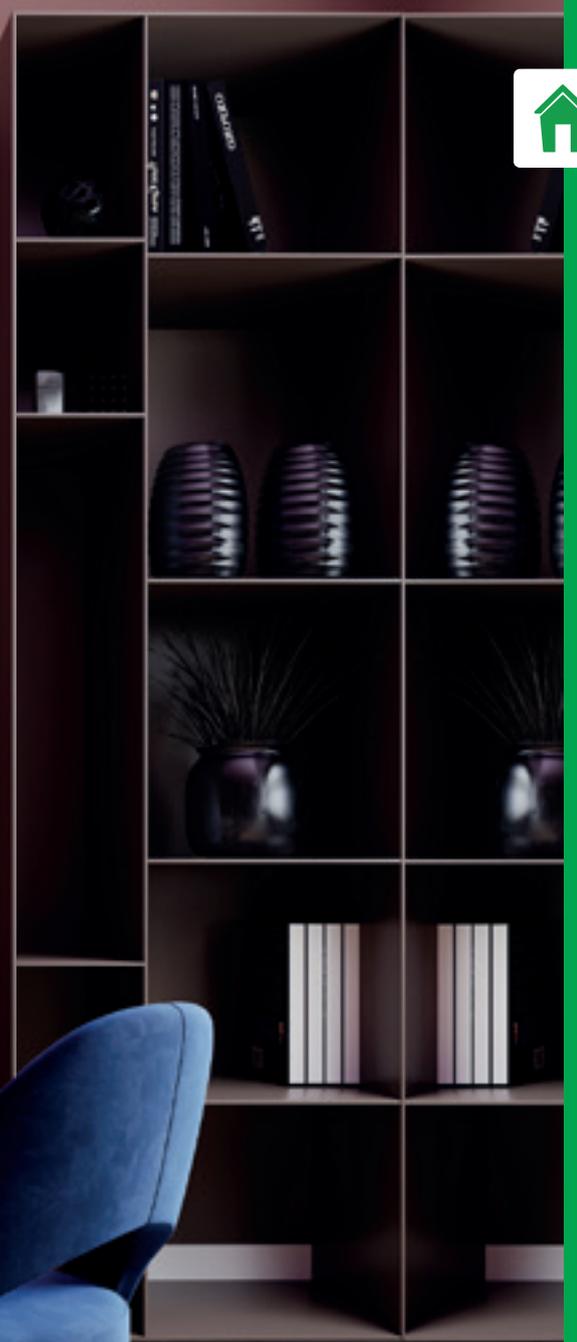
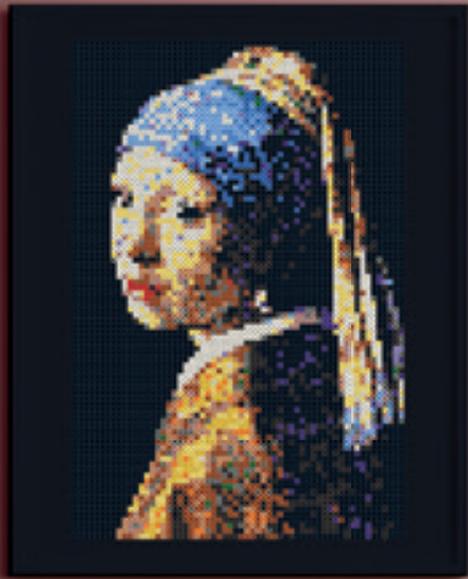
A real eye-catcher for your living room or bedroom wall. Simply place the beads according to the pattern shown on the large instruction sheet. Then, iron the beads together.

The set contains 7000 iron-on beads in the right mix of colours, six connectible iron-on beads pegboards, an instruction poster with a large example picture and a large ironing sheet.

The BEEDZ Art collection contains eight designs covering the themes of art, nature, animals and fantasy.

A complete activity, with everything you need to get started on a new creative challenge!

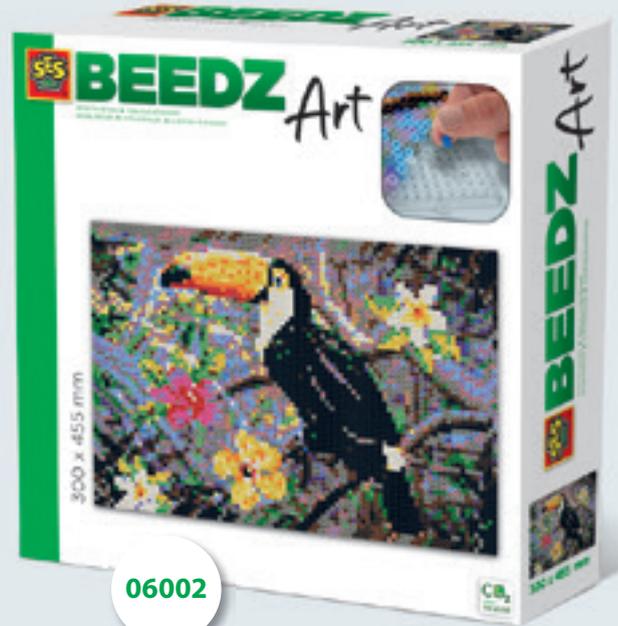






06001

BEEDZ Art - Wolf



06002

BEEDZ Art - Toucan



06003

BEEDZ Art - Sunflowers



06004

BEEDZ Art - Vermeer - Girl with a Pearl Earring



06005

BEEDZ Art - Van Gogh - Starry Night



06006

BEEDZ Art - Cat



06007

BEEDZ Art - Lion cubs



06008

BEEDZ Art - Horse fantasy



19807

Shelfstrip SES



Wooden display



Cardboard display



19885

7" LCD screen



Shop in shop



Wooden rolling display

INSTORE PROMOTIONS